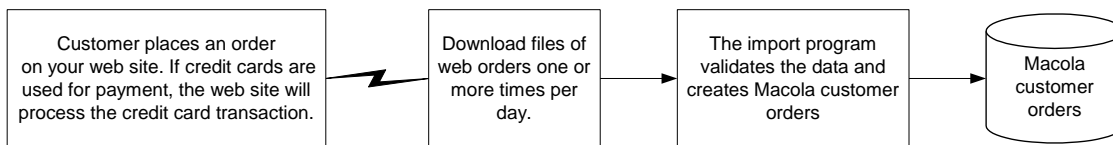**PULSE eCOMMERCE**

AUTOMATED WEBSITE ORDER IMPORT

PULSE eCommerce Software for Customer Orders

This utility creates Macola Progression or ES customer orders from an external web site, text file, Excel spreadsheet or EDI service.

This utility allows Macola users to import and automatically create customer orders from their external web site, text file, Excel spreadsheet or web-based EDI service. It can import orders for customers that do not have an existing Macola customer number OR for customers that have an existing customer record and a credit limit. Your customers or sales reps can now submit orders using Excel spreadsheets.

If you are shipping via UPS, FedEx or DHL, etc. and using the Wisys Pick and Pack software or the ShipGear/StarShip software, we can export tracking numbers back to your web site. This allows your customers to track their orders and not call you.

Customer places an order on your web site. If credit cards are used for payment, the web site will process the credit card transaction.	Download files of web orders one or more times per day.	The import program validates the data and creates Macola customer orders	Macola customer orders

Rothschild Retail Web Order Processing v1.3.5

Import Orders | Manage Exceptions | Export Tracking Info | BOGO Items | Settings

File: C:\1-Users\Clients\Rothschild\RRF - OE Import - test files\imported   Read CSV File   Process Orders

Order Number	Parent Order Number	Order Date	Bill Name	Bill Address 1	Bill Address 2	Bill City	Bill State	Bill Zip	Bill Email	Bi
29965		20080416	WE...	121 MORD...		BLO...	PA	17815	WWE...	57
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29966		20080416	Sh...	na		KIn...	CA	93631	sharo...	15
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29967		20080416	Pat...	1340 Unru...		Phil...	PA	19111	pash...	21
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29968		20080416	Kim...	1130 Willia...	1130 Wil...	Blai...	PA	15717	knup...	72
29969		20080416	Sa...	4823 - 45 ...		Inni...	AB	T4G 1P3	jezzy...	40
29969		20080416	Sa...	4823 - 45 ...		Inni...	AB	T4G 1P3	jezzy...	40
29969		20080416	Sa...	4823 - 45 ...		Inni...	AB	T4G 1P3	jezzy...	40

(In the above sample screen, we have purposely compressed some columns to hide customer names and addresses.)

WHO NEEDS THIS SOFTWARE?

We eliminate manual keying and import customer orders directly into Macola from:
- External web sites,
- Text files,
- Web-based EDI services, and
- Excel spreadsheets.

HOW DOES IT WORK?

- Customer order files are imported from your web site or any other external source. Order files can be in any format (ex. text, Excel spreadsheet, XML)
- The utility reads the file and validates the data. Errors are highlighted.
- If there are no errors, Macola orders are automatically created.
- Order with errors are automatically moved to a 'Manage Exceptions' screen to await correction.
- We offer two processing options. One option calls for an operator to initiate the importing process. The other option creates Macola orders with no operator.
- When your Macola orders have been shipped, the utility exports a file of UPS tracking numbers back to your external web site.
- Using the Event Manager software, you can optionally send an e-mail notification to your customer service personnel of incoming orders.

KEY FEATURES and BENEFITS

- Eliminates tedious keying and proofreading
- Better manage your customer orders
- Unlimited phone support

WHAT DOES IT COST AND WHAT IS INCLUDED?

Please refer to our price list. In addition to the software fee, you need to budget approximately $5,000 for customization to meet your specific processing needs, testing, training as well as implementation assistance. Our annual maintenance and support fee includes unlimited on-going training, telephone support and software updates.

For questions or to schedule a demonstration, call Terry Lanham at (513) 723-8091

Leahy Consulting is the Cincinnati office of the Esta Group, an Exact authorized reseller. Founded in 1981, our mission is to help manufacturers and distributors to significantly improve their accounting information systems and business workflow.

L E A H Y
CONSULTING, INC.